

Quatrophonic Music Corporation  
 210 Book Tower  
 1249 Washington Blvd.  
 Detroit, MI 48226  
 313-965-8981 Fax 313-965-8984  
 www.quatrophonic.com



Michael Quatro, Chairman/CEO  
 Ronald P. Sandler, Executive VP  
 Abigail Schwartz, Editor  
 This is a quarterly newsletter to keep  
 our stockholders and affiliates  
 informed of new developments.

Volume 1, Issue 3

## QUATROPHONIC WORLD NEWS

July 2000

# Pamela West Plays Major Festival

### Inside this issue:

Artist News & Feature Product!	1
New Faces at Quatrophonic	2
Letter From the COO	2
Feature Artist - Pazaz	3
Our Artists on the Web	3
Catalog and Price List	4

Quatro Records eclectic artist Pamela West performed at the four day long Classic Rock Moondance Jam Festival. Almost 100,000 fans gathered in Walker, Minnesota, over the second weekend in July for the event.

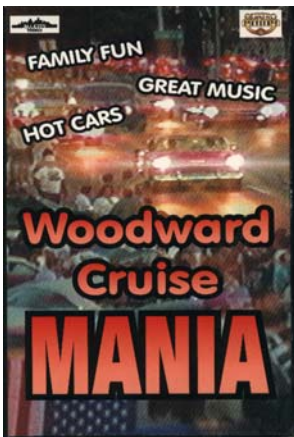
Pamela shared the stage with classic rock greats such as The Beach Boys, Peter Frampton, The Doobie Brothers, CCR, Styx, The Yardbirds, and Joe Walsh. Also performing at the Moondance Festival were Halie O. and

Part of the Tribe, who recently cut a deal with Quatrophonic's Pressing and Distribution division.

Check out Moondance Jam online, at <http://www.moondancejam.com>.

For more about Pamela, including clips of her "Jam Rock, Progressive Art Pop, Orchestral Folk, and Psychedelic Blues" sound, look up her website, at <http://www.pamelawest.com>.

# Cruisin' USA



The predecessor to Cruisin' USA— Woodward Cruise Mania - sold 26,000 copies in the Metro Detroit area alone.

Woodward Cruise Mania, 1998, the first mini-movie, captured early 90's footage from the "all-night rock & roll trip down Woodward." That early video, edited by Mark Tokarski of All City Video, allowed fans to relive the family fun. Woodward Cruise Mania featured music by Michael Quatro, selling 26,000 copies at retail. It sold at four majors: 7-Eleven, Total, Rite Aid, and Farmer Jack's.

This summer's Cruisin' Mania USA captures many Rock & Roll nights in the Motor City, Las Vegas, and L.A. This video is a family/comedy/car-cruising/music movie with celebrity takeoffs and sound-alike celebrity narration," reports Executive Director Michael Quatro. Cruisin' Mania USA is produced by the

same team as Woodward Cruise Mania, All City Video and Quatrophonic Music Corporation. Cruisin' Mania USA, however, will feature sound-alike voices like Arnold Schwarzenegger, Dr. Ruth, Joan River's, Wolfman Jack, and Howard Corssel. The video also contains look-alike film footage of Marilyn Monroe and Elvis Presley.

The sound track, again featuring music by Quatro and other stars, is awesome! Look for Cruisin' Mania USA at retail stores nationwide sometime this summer, and enjoy the family fun and good times that this famous second edition movie brings. This is a movie that will keep you pushing "REPLAY!"

## New Faces ...



**QMC intern, Lesly Burgamy**

**Lesly Burgamy** is QMC's new summer intern for Public Relations. Lesly has studied opera, drama and dance for the past seven years, and is currently majoring in English at University of Michigan, Ann Arbor.

She has choreographed dance routines for the South Redford school district. Lesly has also worked with San Pablo Productions, in the Latin Dance club scene.

Lesly's strong artistic and academic backgrounds and practical experience have made her invaluable in the short time she has been here. She has contributed to Quatrophonic in many diverse areas; lending her creative, administrative, as well as technical input.

Look for Lesly's article on Feature Artist Pazaz on Page 3!

## Letter From The COO

### Fun Fact -

**Did you know that Pazaz used to jam with Eminem before he became a big hit?**

This newsletter is just a tidge too early. As I write this Michael and I are busy preparing for a meeting with an investment fund that specializes in companies like QMC. They are looking for companies that can contribute to a revitalized Detroit - and that's us! Their target companies are looking at a period of three to five years before reaching profitability, so our Company, which is poised for breakout now, is doubly appealing to them.

Our artists are starting to hit the road - and that's GOOD! Pam West is desperately trying to find her voice after a very successful series of performances at Moondance Jam and elsewhere (see page 1). Our Director of Artist Development Sekou Ujamaa (you'll read about him next issue!) is working with Pazaz to get him on tour with a nationally known group. By the

way, did you know that Pazaz used to jam with Eminem before he became a big hit? Check out Pazaz on the web and hear one of his songs!

Anyway, we are making progress although it is slower than we'd like. All hands are working on the mezzanine and on ways to make sure that however we become a public company it maximizes the value of the shares that you own. We're updating our business plan to incorporate the newest industry data showing an expanding music marketplace. We will show how independent record companies can benefit from the billion dollars or so the internet will add to music sales revenues over the next 12 to 18 months. Mezzanine investors can get a copy by calling our offices. Any shareholder can view an earlier version of the business plan at: [www.quatrophonic.com/busplan/page1.htm](http://www.quatrophonic.com/busplan/page1.htm).

# Feature Artist - Pazaz

QMC is currently preparing for this Platinum Player to take the rap scene by storm in 2000 and beyond. Pazaz has previously worked with top-name rap artists, such as Ice Cube, The Luniz, and Bone Thugz 'N' Harmony, a sign of his talent and his respect in the HipHop scene. This Detroit HipHop artist is finally going to present his long-awaited solo album, *The Untold Story*. Pazaz not only wrote and rapped the lyrics for the album – he produced it as well. The album includes fifteen solid HipHop tracks, including “Thugz Make U Happy,” “Angelz Watch’n Ova Me,” and “No Mercy.”

Since he was fourteen, Pazaz has been writing lyrics. Pazaz perfected his skills working with his mentor, DJ Homicide, Pazaz’s mentor, and made his first appearance on the national rap scene as a member of InnerCity Section. Pazaz’s plans for completing a solo album on Pipeline Productions

(DJ Homicide’s new production company) were put on hold with DJ Homicide’s untimely death. After mourning the loss of his young friend and teacher, Pazaz moved on to learn about the possibilities of forming his own production company, and working to complete his own solo project.

Pazaz worked to help other artists with their projects, also trying to complete his own solo work. It was while working on his own project that tragedy struck again. Pazaz’s mother was diagnosed with cancer and her death followed soon after.

Although the two deaths in three years was tragic for Pazaz, it inspired him to work harder and make his dreams come true.

— Written by Lesly Burgamy



Check out Pazaz online!  
[www.quatrophonic.com/pazaz.htm](http://www.quatrophonic.com/pazaz.htm)

“Fresh, innovative. A true example of the Detroit Hip Hop scene.”

Ronald Sandler, SR. VP QMC

## OUR ARTISTS ON THE WEB

Be sure to check out our artist websites. Soon each one will have their very own web presence:

**Senator O’Brien:** [www.senatorobrien.com](http://www.senatorobrien.com)

**Pamela:** [www.pamelawest.com](http://www.pamelawest.com)

**Pazaz:** <http://www.quatrophonic.com/pazaz.htm>

**Maneesh Sharma:** [www.winterleoncour.com](http://www.winterleoncour.com),

**QMC Artist Link Page:** <http://www.quatrophonic.com/artists.htm>

And coming soon, **Urban Gypsies:** [www.quatrophonic.com/urbangypsies.htm](http://www.quatrophonic.com/urbangypsies.htm)

**QUATROPHONIC MUSIC  
CORPORATION**

Quatrophonic Music Corporation  
1249 Washington Blvd.  
Suite #210  
Detroit MI 48226

Phone: 313-965-8981  
Fax: 313-965-8984  
Email: rsandler@wwnet.net

Mailing Address Line 1  
Mailing Address Line 2  
Mailing Address Line 3  
Mailing Address Line 4  
Mailing Address Line 5

We're on the Web!  
[www.quatrophonic.com](http://www.quatrophonic.com)



We make products that become immortal

## Quatrophonic Music – Catalog & Price List

Artist	Genre	Media	Price
Michael Quatro Vision Ocean Song Single	Classical Rock/Pop Donating \$2 for each single to save the oceans.	CD Cassette CD Single	\$16.99 \$ 9.99 \$ 6.99
Senator O'Brien Primary	R&B Punk/ Motor City Rock	CD Vinyl 7" Single	\$16.99 \$ 9.99
Randy Scott Future	Jazz/New Age	CD	\$16.99
Pamela West Dweller on the Threshold	Progressive Pop Eclectic Blues Rock	CD	\$16.99
Urban Gypsies <i>feat Louie Love, Kurtis Blow, Michael Quatro</i>	Rock/Rap-Rock	CD	\$16.99
Speed Caesar Speed Caesar	Alternative Rock	CD Cassette	\$13.99 \$ 8.99
Inner City Section <i>featuring Pazaz</i>	Rap/Urban/Hip-Hop	CD	\$14.99
Art Quatro Oldies by an Oldie	Old Favorites on Piano	CD Cassette	\$13.99 \$ 8.99
Woodward Cruise Mania	Fun Family Video-Cars, Rock & Roll, Celebrity Impersonators	Video	\$15.99
Michael Quatro Vision	Three Music Videos	Video	\$15.99
Cruisin' USA	National Version of Woodward Dream Cruise	Video	\$15.99
<b>QUATRO CLOTHING</b> Baseball Hat	Cloth/Metal Buckle	S-M-L-XL – White, Black, Blue, Green, Tan	\$18.00
T-Shirt	Front Embroidery	"	\$18.00
Golf Shirt	Front Embroidery	"	\$23.00
Sweatshirt	Front Embroidery	"	\$22.00